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For Immediate Release

Cal Poly Pomona Foundation Files for dba as Cal Poly Pomona Enterprises

Cal Poly Pomona Foundation, a nonprofit organization dedicated to supporting the educational mission of Cal Poly Pomona, will henceforth be doing much of its business activities as Cal Poly Pomona Enterprises. The organization's legal name will remain unchanged as Cal Poly Pomona Foundation, Inc.

This move reflects the Foundation's expanding business activities that now include Affordable Faculty/Staff Housing, Agricultural Enterprises, Bronco Bookstore, Commercial Real Estate, Dining Services, Film Production Oversight, Grants & Sponsored Programs, Kellogg West & Kellogg House, Self-support Educational Activities, and the University Village.

Day-to-day operations and the commitment to supporting Cal Poly Pomona will be unaffected. Cal Poly Pomona Enterprises will continue to be a nonprofit organization dedicated to generating resources to support students and the campus community through scholarships, campus programs, student employment, and educational grants.

Jared Ceja, Executive Director and CEO of CPP Enterprises shared gratitude and excitement for the change stating, "I want to thank the Foundation Board of Directors for their support in making this a reality. We are excited to enter a new chapter as Cal Poly Pomona Enterprises and look forward to continuing to serve the Cal Poly Pomona Community."

The new "doing business as" name is effective immediately. The Foundation's website and social media channels will be updated to reflect the new name with Cal Poly Pomona Enterprises branding forthcoming.

About Cal Poly Pomona Enterprises

Cal Poly Pomona Enterprises provides a wide range of essential services for the campus community, including Dining Services, the Bronco Bookstore, faculty/staff housing, University Village housing, the Kellogg West Conference Center and Hotel, commercial real estate activities and Innovation Village.

Additional support includes post-award compliance to Sponsored Programs and Awards, services to The Farm Store, Philanthropic Foundation, Foundation Programs, and more. Cal Poly Pomona Enterprises is the largest employer of students at Cal Poly Pomona, providing invaluable work experience to approximately 1,700 students each year.